

## **Terms and conditions of the Corporate licence**

### **TELEPHONE PREFERENCE SERVICE – Robinson Register**

#### **Finnish Direct Marketing Association**

A licence can be acquired by paying a licence fee to the Finnish Direct Marketing Association (ASML), after which a subcontractor assigned by ASML, which maintains the Robinson register, organises together with the company using the Robinson data (hereinafter "the Company") the technical interface required for the granting of the licence. The Company is charged for this one time technical arrangement according to the current price list.

By acquiring a licence the Company agrees to abide by these terms and conditions.

#### **Validity**

The licence is in force until further notice and an annual fee is paid for it. The size of the annual fee is determined by the current price list.

ASML can change these licensing clauses due to legislation, actions of the authorities or for some other important reason.

The licence is company-specific, but a consolidated group (in the meaning of Data Protection Act section 8) can use a single licence. The licence cannot be transferred to a third party.

#### **Use of Robinson data**

A licence gives a Company that carries out telemarketing the right to use the Robinson register so that the Company removes the consumers who have placed a Robinson block from the Company's telemarketing material or making a Robinson blocking marking in the Company's register data (hereinafter "Robinson Removal").

The licence does not give the Company the right to surrender Robinson data to a third party. The Company can, however, within the framework of an agreed assignment, surrender Robinson data to a subcontractor that carries out telemarketing on the Company's behalf.

The Robinson data are personal data and the Company must handle them, pursuant to the Personal Data Act, only for the purpose authorised by the licence and for which the data were intended. The processing of data to determine the data of the consumers removed from the Robinson register is strictly forbidden. The Robinson data can only be handled by individuals whose work tasks include the processing of the data. The data must be processed so that data security is maintained.

The Company must provide its personnel and subcontractors with instructions on the appropriate use of the Robinson data.

#### **Time limits for the use of Robinson data**

The Company cannot carry out telemarketing if the number list have not been checked against the Robinson blocks during the last three months. It is recommended that the check was carried out during the preceding month.

#### **Cases of misuse**

If the Company wilfully misuses Robinson data in violation of the terms and conditions of this licence, it is liable to pay a contractual penalty of up to five times the annual licence fee if the board of the Finnish Direct Marketing Association decides thereto. The decision cannot be appealed to the board of ASML.